

FASHION  
— J O B S —

# RATES

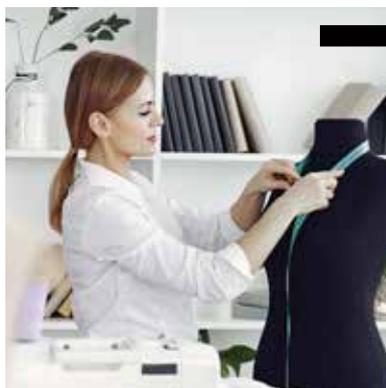
*2024*

JOB OFFERS | CV DATABASE | HR ADVERTISING

[www.fashionjobs.com](http://www.fashionjobs.com)

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# ABOUT FASHIONJOBS.COM



With  
**presence**  
in more than

**30**  
countries

FashionJobs.com pairs the world's leading fashion brands with the best talents.

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# STATISTICS

## MEMBERS

- 1.1 Million unique visitors per month
- 4.3 Million visits per month
- 13 million page views per month
- 900,000 subscribers worldwide

## INDUSTRIES

- Fashion & Textile: 78%
- Perfume & Cosmetics: 12%
- Accessories & Leather: 4%
- Home & Decor: 4%
- Watches & Jewellery: 2%

## PROFESSIONS

- Retail: 30%
- Sales: 13%
- Design: 12%
- Marketing: 12%
- Communications: 10%
- Purchasing: 5%
- Production & Quality: 5%
- Management: 6%
- Consulting: 3%
- Finance: 2%
- Merchandising: 2%

## SECTORS

- Retailers: 31%
- Wholesalers: 16%
- Apparel Industry: 15%
- B2B Services: 11%
- Media: 8%
- Textile Industry: 5%
- Shoes & Leather Industry: 2%
- Jewellery Industry: 2%
- Perfumes & Cosmetics Industry: 2%
- Eyewear & Watch Industries: 1%
- Others sectors: 7%

## GENDER

- Female: 71%
- Male: 29%

## AGE GROUPS

- 18 - 25: 26%
- 25 - 35: 39%
- 35 - 45: 22%
- 45 - 55: 10%
- > 55: 3%

# 4,3M VISITS /MONTH



# (1) ONE APPLICATION /SECOND

# 9 Million JOB ALERTS /MONTH

# 1,4M UNIQUE VISITORS /MONTH



# 900K NEWSLETTER SUBSCRIBERS

# JOB OFFERS



## SERVICES INCLUDED

### One month publication.

Packs are valid for up to 12 months

- Ability to add a video presentation of the company in the ad\*
- Job offers e-blasted to applicants with corresponding profile
- Company logo on the ad + on results page + in the newsletter
- URL linking to company website inserted
- Applications sent directly to you via e-mail or URL
- Access to archive of applications for three months + ROI statistics
- Option to post offers as "Confidential"
- Job offers published on FashionNetwork.com newsletters
- A selection of the job offers advertised on our Job Wall present at major trade fairs across the world



Image JPG 1400 X 350

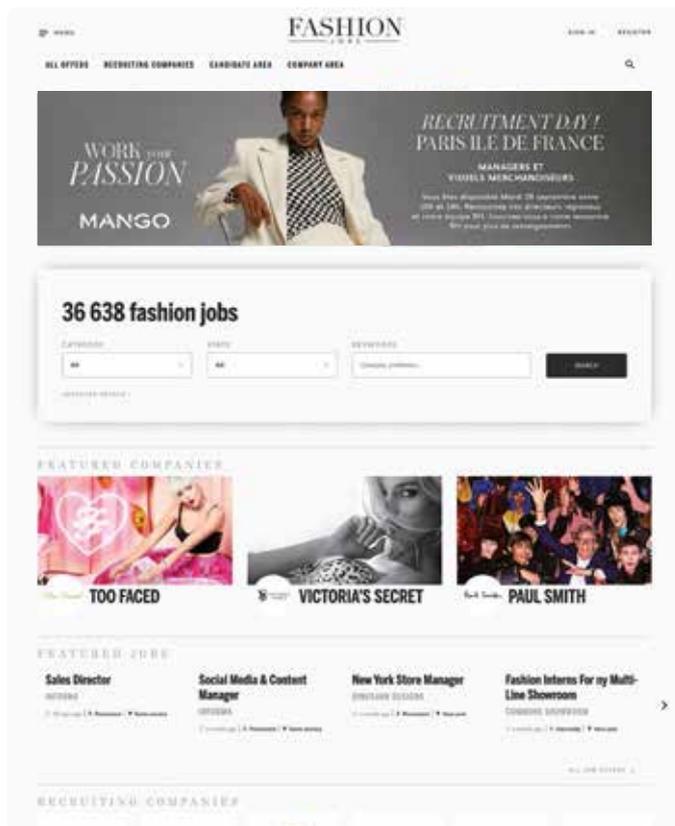
QUANTITY (12 months validity)	PRICE/AD	TOTAL
INTERNSHIP OFFER	0 €	0 €
AGENT & FREELANCE OFFER	60 €	60 €
1 AD	149 €	149 €
PACK 5 ADS	100 €	500 €
PACK 10 ADS	80 €	800 €
PACK 25 ADS	70 €	1 750 €
PACK 50 ADS	55 €	2 750 €
FREE PACK 50-100 ADS*	≥ 35 €	3 500 €
FREE PACK 100-250 ADS*	≥ 26 €	6 500 €
FREE PACK 250-500 ADS*	≥ 18 €	9 000 €
FREE PACK 500-1000 ADS*	≥ 12 €	12 000 €

## Options

*\*Prices for one brand. Multi-brand groups and multiple countries should contact us. Candidates can be redirected to your site to view your ads. Please contact us.*

	DESCRIPTION	VALIDITY	PRICE		DESCRIPTION	VALIDITY	PRICE
<b>Display time</b>	Every month your ad is renewed and placed at the top of the listing	2 months	+25%	<b>Featured job offers</b>	Your ad appears on the homepage	1 week	200 €
		3 months	+75%				
		6 months	+200%				
		12 months	+300%				
<b>Urgent</b>	Your ad appears on top of the search results and is highlighted in red	3 days	+30%	<b>Multiple Countries</b>	Your job ads pack can be opened to different countries		Contact us
		7 days	+50%				
		14 days	+100%				

# HR ADVERTISING



**MEGA  
BANNER**

**FEATURED  
COMPANIES**

**FEATURED  
JOB OFFERS**

PRODUCT	DIMENSION	FORMAT	FILE SIZE	VALIDITY	PRICE
Featured Companies	447x252 pixel	JPG/PNG	40Kb max	7 days	300 €
				1 month	1 000 €
				3 months	2 000 €
				6 months	3 000 €
				12 months	5 000 €
Featured Job Offers				7 days	100 €
Mega banner on home page	1400x350 pixel	JPG/PNG/GIF	200Kb max	7 days	1 500 €
Mega banner on results page	1400x350 pixel	JPG/PNG/GIF	200Kb max	7 days	2 000 €
Logo on home page	200x100 pixel	GIF/PNG	10Kb max	7 days	100 €
				1 month	300 €
				6 months	1 000 €
Logo + company page	1400x1000 max	JPG/PNG/ GIF/HTML	200Kb max	12 months	1 500 €
				7 days	500 €
				1 month	1 000 €
				6 months	1 500 €
				12 months	2 000 €

# CV DATABASE

*You*

- have access to the original copies of the applicants' CV (pdf, doc, jpeg...)
- can search freely in order to test our database without access to the names and addresses.
- need to purchase credits in order to see and download the full CV.

PRODUCT	VALIDITY	U / P	PRICE
1 CV	12 months	15	15 €
Pack 5 CV	12 months	12	60 €
Pack 10 CV	12 months	11	110 €
Pack 25 CV	12 months	10	250 €
Pack 50 CV	12 months	9	450 €
Pack 100 CV	12 months	8	800 €
CV unlimited 7 days	7 days	-	500 €
CV unlimited 1 month	1 month	-	1 000 €
CV unlimited 3 months	3 months	-	1 500 €
CV unlimited 6 months	6 months	-	2 000 €
CV unlimited 12 months	12 months	-	3 000 €



Search  
freely **in order to**  
test our  
database



Place your  
order on

[www.fashionjobs.com](http://www.fashionjobs.com)



# FASHION

J O B S

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Rates are valid for 2024

